



WASHINGTON SQUARE WEST CIVIC ASSOCIATION

THE POST

Serving the Community from Broad to 7th and Walnut to South Streets since 1935

January 2004

Issue I

TOWNWATCH TRAINING — YOU CAN MAKE A DIFFERENCE

Training for Wash West's Eyes & Ears Townwatch will be held on Wednesday, February 11th at 7:00 P.M. at the Wash West Civic Office at 1209 Locust Street. Training will be done by Doug Evans from Operation Townwatch. Please call Joe Brazino at 215-985-0860 for more information.

WSWCA Meeting Highlights January 13, 2004

Present: J. Applebaum, J. Armeth, C. Baker, M.J. Barrett, S. Batcheler, J. Brazino, K. Cushing, M. Davidson, A. Earling, J. Jordan, D. Pesek, V. Trosino

Absent: I. Gold, J. Menegakis

I. GREETINGS

President Judy Applebaum called the meeting to order.

II. BOARD MEETING MINUTES

The minutes were adopted with the following correction: C. Baker and J. Menegakis were present at the December 9, 2003 meeting.

III. TREASURERS REPORT

John Jordan reviewed the report and it was adopted.

IV. ANNOUNCEMENTS

- There will be a meeting on January 21st at the Society Hill Sheraton regarding the new tax scheme.
- The Governmental Affairs meeting will be moved to the FOURTH Tuesday of the month at JEFFERSON ALUMNI HALL 1020 Locust Street at 7:00 pm. Check with the Reception Desk for the room assignment.

VI. COMMITTEE REPORTS

A. Awareness

Nothing to report

B. Governmental Affairs

No meeting was held so nothing new to report. Judy Applebaum indicated that NWJ Realty was going to Court (again) on Wednesday as nothing has been done at the 11th and Spruce location.

C. Membership

A letter will go out this month as a reminder that 2004 dues are to be paid. The

committee will look into the possibility of using the existing envelopes with a "label" indicating the updated dues.

D. Safety and Security

The first Town Watch meeting was held on January 13th with 15 people in attendance. (About 35 people had expressed an interest in participating in a "eyes and ears" program.) Citizens Bank is no longer providing funds for the "Ready Willing and Able" program but there is a possibility of a new sponsor. Kathy Cushing was authorized to write a letter of thanks to the Police for the excellent coverage they gave to the neighborhood over the Holidays.

E. Greening

New applications for the 2004 year are being sent to the present, garden plot holders this week. There are applications from several people who do not have a plot and they will most likely get a plot this year.

VII. OLD BUSINESS

None

VIII. NEW BUSINESS

Philadelphia Open House is put on hold for the near future. There is no office staff to co-ordinate the different areas. If it is held WSW will be scheduled for the last Saturday in April. Let's think on the positive side and start looking for houses for the Tour. If you know of anyone who you think would put their house on tour please contact Kathy Cushing.

Due to the resignation of Alex Rice last month, we have an opening on the Board. If you know of anyone who might like to become a Board member please contact Judy Applebaum.

The meeting was adjourned promptly at 8:30.

Respectively submitted,
John B. Armeth, Acting Secretary

The Washington West Civic Association Calendar of Events

Neighborhood Events:

Sunday, February 22
South Street Mummers Parade

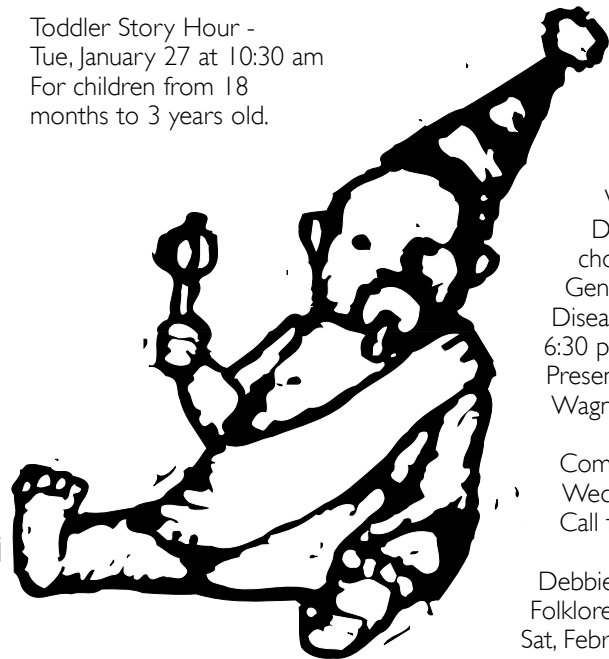
Arts/Culture

Independence Branch/The Philadelphia Library

18 S. 7th Street,
Philadelphia, PA 19106
Phone: 215-685-1633

Spirituality Book Group -
Mon, January 26 at 6:30 pm
Call the library for January's selection.

Toddler Story Hour -
Tue, January 27 at 10:30 am
For children from 18
months to 3 years old.



Genetic Aspects of Infectious Diseases -
Wed, January 28 at 6:30 pm
Presented by Mary Beth Davis of the
Wagner Institute.

Bilingual Story Time -
Sat, January 31 at 2:00 pm
For toddlers and preschoolers.

James McCourt -
Queer Street: The Rise and Fall of an
American Culture, 1947-1985 - Mon,
February 02 at 06:30 pm
James McCourt's first non-fiction book,
Queer Street, has been in process for
30 years and is decidedly well worth the
wait. An anecdotal history of New York's
gay life in the twentieth century, Queer
Street barrels through four decades of

crisis and triumph, up to the era of the
floodtide of AIDS. McCourt, who came
out himself in the late 1950s, positions
his own experience against the whirl-
wind history of the era, and the text's
high-modern writing style exhibits a
deliberate break with conventional form.

Fiction Book Group -
Mon, February 02 at 6:30 pm
Discusses *Wicked*, by Gregory Maguire.

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Toddler Story Hour -
Tue, February 03 at
10:30 am
For children from 18
months to 3 years old.

Gay Men's Book Group -
Wed, February 04 at 6:30 pm
Discusses selections of your
choice by and about Hart Crane.
Genetic Aspects of Infectious
Diseases - Wed, February 04 at
6:30 pm
Presented by Mary Beth Davis of the
Wagner Institute.

Computer Basics for Beginners -
Wed, February 04 at 3:00 pm
Call to reserve a space.

Debbie Wei and the Philadelphia
Folklore Project -
Sat, February 07 at 2:00 pm
Screening and discussion of the film *Look
Forward and Carry on the Past: Stories
from Philadelphia's Chinatown*. A docu-
mentary of Chinatown residents that
aims to integrate traditional culture with
community activism.

Remembering Dr. King, Paul Robeson,
and Others -
Mon, February 09 at 3:30 pm
A LEAP After School Program presented
by Dr. Floyd Darden for school age chil-
dren.

Toddler Story Hour -
Tue, February 10 at 10:30 am
For children from 18 months to 3 years
old.

How to Buy a Computer -
Tue, February 10 at 12:30 pm

Part of the Brown Bag Lunch series.
With John Fried from the Philadelphia
Inquirer.

Computer Basics for Beginners -
Wed, February 11 at 3:00 pm
Call to reserve a space.

Genetic Aspects of Infectious Diseases -
Wed, February 11 at 6:30 pm
Presented by Mary Beth Davis of the
Wagner Institute.

Toddler Story Hour -
Tue, February 17 at 10:30 am
For children from 18 months to 3 years
old.

Genetic Aspects of Infectious Diseases -
Wed, February 18 at 6:30 pm
Presented by Mary Beth Davis of the
Wagner Institute.

Computer Basics for Beginners -
Wed, February 18 at 3:00 pm
Call to reserve a space.

Spirituality Book Group -
Mon, February 23 at 6:30 pm
Call the library for February's selection.

Bhutan -
Tue, February 24 at 12:30 pm
A travel slide show presented by Sarah
Price. Part of the Brown Bag Lunch
series.

Toddler Story Hour -
Tue, February 24 at 10:30 am
For children from 18 months to 3 years
old.

Genetic Aspects of Infectious Diseases -
Wed, February 25 at 6:30 pm
Presented by Mary Beth Davis of the
Wagner Institute.

Computer Basics for Beginners -
Wed, February 25 at 3:00 pm
Call to reserve a space.

Bilingual Story Hour (Chinese/English) -
Sat, February 28 at 2:00 pm
For children ages 1 to 4 years and their
parents or caretakers.

Writing Personal Narratives -
Mon, March 08 at 6:30 PM
An introduction to writing your life story.
Presented by Betsy Self

Neighborhood Profile: ULTRA HAIR SALON

(The first in a series of articles dedicated to bringing our readers more info about businesses in our neighborhood.)

Never Underestimate The Power of A Great Haircut By Molly Sullivan

You might have noticed, especially in the last few months, that Pine Street isn't your Grandma's Antique Row anymore. It's still Philadelphia's beautiful Antique Row, but with an early 21st century dusting. A few cobwebs have been cleared here and there to reflect the eclectic taste of this diverse and always tasteful neighborhood.

One new storefront I could not help noticing was the salon that opened across the street from my apartment, Ultra Hair Salon on 1016 Pine Street. The owner and woman behind the show is one Sharon Kelly, who brings a dynamic and energetic spirit to the neighborhood business scene. There was a significant buzz around her before I was able to secure an appointment in time for Thanksgiving. The trim and blow-dry Sharon gave me mirrored her straightforward personality — she's there to make you look your best while wasting neither your time nor her time. Although she feels it is important to present herself professionally, she believes the focus is on the client. Sharon recognizes that for many clients it's the only time in their day when they can rest and she respects that. To put it more simply, she's every working gal's dream!

I sat down with Sharon about a month later, right before the December holidays. But this time it was to get to know the woman behind the beautiful heads of hair bobbing out of her salon . . .

A native of Fort Washington, a Philadelphia suburb, Sharon says she loves Philly because she has come to learn that it is rich with very talented people. She gained most of her experience in Rittenhouse Square, in addition to training at Vidal Sassoon in London. Sharon initially grew up wanting to be a newswoman and therein of course lay a budding interest in hair, since great hair is a must for every newswoman! She thinks this initial interest led her to a lot of photo shoot work. On a photo shoot, Sharon would be responsible for pulling the whole package together — hair, makeup and clothes — before the actor or model stepped in front of the camera. As a result, she has a heavy photo shoot background. Besides running her own salon and styling hair, this is the only other profession she could see herself enjoying.

But as far as the career she's devoted most of her unflinching energy toward, Sharon claims the hair styling profession continues to amaze her. She can't believe that it's managed to keep her enthusiastic and hold her attention, which she says is quite something "since I have the attention of a five year old!" But she is also quick to point out to any aspiring stylist that it is not an easy line to walk. You need a thick skin to grow in the business because there is a lot of drama. At the same time, it is important not to lose your genuine interest in your clients as people. She credits a lot of her success in the business to having a mentor, and to her exposure to educated stylists. This is why Sharon stresses educating her own staff. And believe it or not the education doesn't stop with the staff. One of the biggest obstacles Sharon has faced is finding clients that appreciate her skills.

However, due to her talent and hard work, Sharon had both an educated and devoted client pool of 300 to test out her idea of opening a salon in Washington West. They all unanimously said they would travel to this neighborhood if she opened up her own salon here. So why did Sharon single out this neighborhood? She was attracted to Washington West for its "hip, bohemian" feel. It reminded her of South Street before the Gap and McDonald's entered the scene. By April of last year she began renovating the 1016 Pine Street space with the help of her family and friends and the rest is history. And fortunately for her, she believes the timing of her move has coincided with a great Renaissance in Washington West. Since her move here, she has found the Washington West neighborhood to have a strong sense of community full of new business owners.

Finally, it is fitting to know that the very clients she caters to have also been inspired by her move to a new part of town. Sharon believes she's found success with her business in our very own neighborhood because you "get what you give and don't let people stomp all over you." She also claims to have been motivated by the words of another Philadelphia entrepreneur — Judy Wicks, President and Founder of the White Dog Café — who said that "you need to be a Pioneer — see a need for a service and go for it!" So in the heart of Philadelphia's Washington West neighborhood, the Ultra Hair Studio provides both style and life inspiration, proving that a great haircut really can change your life!

Ultra Hair Studio
1016 Pine St.
Philadelphia, PA 19107
215-733-0596

2004 Membership Form

Washington Square West Civic Association
1209 Locust Street, Philadelphia, PA 19107
215-545-3260, Fax 215-545-9150, email info@washwestcivic.org

Name _____	Seniors and Disabled	\$7.00
Business Name _____	Individual	\$20.00
Address _____	Household	\$30.00
_____	Individual Patron	\$100.00
Phone (Home) _____ (Work) _____	Small Business (1-15 emp.)	\$30.00
Email _____ Fax _____	Medium Business (16-35 emp.)	\$60.00
	Large Business (36+ emp.)	\$100.00
	Other Contribution	\$ _____

Streets Department 2004 Holiday Trash & Recycling Collection Schedule

Collection will be one day behind schedule for the remainder of that week.

Holiday Observed	Collection Day		
New Year Day, Thu., Jan. 1	Fri., January 2	Independence Day, Mon., July 5	Tue., July 6
Martin Luther King Jr. Day, Mon., Jan. 19	Tue., January 20	Labor Day, Mon., Sept. 6	Tue., September 7
Presidents Day, Mon., Feb. 16	Tue., February 17	Columbus Day, Mon., Oct. 11	Tue., October 12
Good Friday, Fri., April 9	Sat., April 10	Veterans Day, Thu., Nov. 11	Fri., November 12
Memorial Day, Mon., May 31	Tue., June 1	Thanksgiving Day, Thu., Nov. 25	Fri., November 26
		Christmas Day, Sat., Dec. 25	No Change

WSWCA BUSINESS MEMBERS

1108 Spruce St. Condo Assn.	Dee Paper Company	The Mean Bean Inc.	The Inn Philadelphia
1130 Spruce St. Condo Assn.	Deux Cheminees	Mercy Hospice	Thomas Jefferson University
12th Air Command	Dirty Frank's	META5 Inc.	Two-Four Club
12th Street Gym	Drew House Partners	Metropolitan Bakery	Uncles Bar
Accent on Design	Estate Interiors LLC	Mitchell & Ness Sporting Goods	Uncles Upstairs Inn
Alan S. Cappel, Esq.	Fineman Realty Group	More Than Just Ice Cream	Uniquely Philadelphia, Inc.
Alexander Inn	Foodery	Pennsylvania Hospital	University of the Arts
American Postal Workers House	Franklin Medical Building	Philadelphia Design Associates	Urban Decor
American Revolution Patriots Fund	Geekgirl Graphics	Philadelphia International Records	Urban Genesis Institute
Antiques & Interiors	Giovanni's Room	Philadelphia Mental Health Center	Valanni Restaurant
Apt. and Townhouse Rentals	Hair Extraordinaire	Pine Street Pizza	Venture Inn
Associated Property Management, Inc.	Harold S. Levin, Inc.	Planned Parenthood of S.E. PA	V.I.P. Market
Berkshire Properties, Inc.	Happily Ever After	Portico Row Unit Owners Assn.	Walnut Street Theatre
BLENDO Past and Present	Haute to Trot	Prudential Fox & Roach	Welsh & Recker, P.C.
Bump	Hellenic Center Travel Inc.	Quince-Lombard Parking Corp.	Washington Court Condo Assn.
Cecil Baker & Associates	Hello World Fine Gifts	Rodman Street Condo Assoc.	Washington Sq. Chiropractic Center
Center City Animal Clinic	Henry George School	Russakoff Book Store	Washington Sq. Paint and Hardware
Center City One	Historical Society of PA	S&S Properties Cherry Hill	Washington Sq. Real Estate
Chancellor Associates	Holiday Inn Express-Midtown	Show of Hands Gallery	Wash West III Condominium Assoc.
Christopher Markus —	Horizon House Inc.	Seraphin Gallery	Wein-Reba Investment Group
The Lion's Mane Salon	John C. Clark Company	Signatures Gentlemen's Club	William Penn Realty Company
Church of St. Luke & The Epiphany	Joseph Mattera, Photographer	Silvio Modafferi, Attorney at Law	William Way Community Center
Circle of Hope Church	Killian Holding Co., LLC	Sisters	Wills Eye Hospital
Columbus Property Management	La Buca Ristorante	Spruce Street Video	Woodys
Community Pet Care	Logan's Restaurant	St. George Senior Housing	Women of Hope
ConEast Properties Ltd.	Lunacy Antiques	Stephenson Bros. Printers	Xernon Technology Solutions
Cosmopolitan Apartments	M. Finkel & Daughter	Steven Fries Chiropractor	Young's Pharmacy
Daedalus Group	Maggie Oswald, Chiropractor	Strickland Row Condo Assn.	
Danny's Bookstore	Martin & Co., LLC	Taco House	
David Slovic Associates	Max Beckhoff Locksmith	The Inn on Locust	



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Philadelphia, PA
19107**

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215-545-9150 (fax)
info@washwestcivic.org**

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